

## Partners



Armenian National Agrarian University	Azerbaijan State Agricultural University	Agricultural University of Georgia	Jade University of Applied Sciences (Germany)
Guesthouse Berlin LLC	Azerbaijan Tourism Association	Aragvi Adventure Center LTD	CHE Consult GmbH (Germany)
Gyumri State Pedagogical Institute after M. Nalbandyan	Azerbaijan Tourism Institute	Batumi Shota Rustaveli State University	Institute of Technology Tralee (Ireland)
Hyr Service LLC	Baku State University	Iakob Gogebashvili Telavi State University	Rezekne Augstskola (Latvia)
Ministry of Economy of Armenia	Baku Tourism Information Centre	Ilia State University	Worms University of Applied Sciences (Germany)
Russian Armenian (Slavonic) University	EcoSfera NGO, Social Ecology Centre	Regional Environmental Centre for the Caucasus	
Yerevan State University	Mingachevir Tourism College	Transboundary Joint Secretariat for Nature Conservation	
Yerevan State Linguistic University after V. Brusov	Nakhchivan State University		
	Nature Friends NGYO		
	Millennium Tourism & Congress DMC LLC		

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*This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.*

**„Development of new modules for international bachelor and master programmes in sustainable tourism management“  
(SuToMa)**

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# The Project

**Duration:**  
15.11.2012 – 14.10.2015 (3 years)

**Objectives:**  
A multi-country project to modernize curricula in sustainable tourism management (SuToMa) and develop a joint understanding about the principles of sustainability.

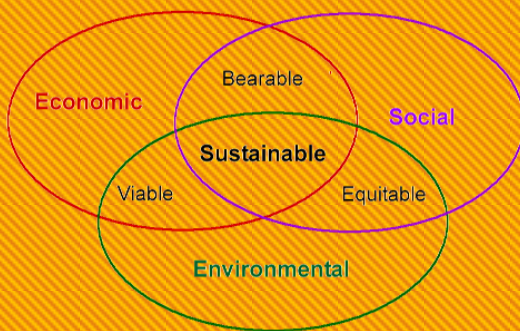
**Reason:**  
Tourism development is a regional priority for the Caucasus. Especially for Europeans it is a fascinating area with a rich cultural history and biodiversity. Well educated human resources are needed for sustainable regional development.



**Our perspective:**  
Only a sustainable regional development within the tourism sector guarantees a long-term economic, social and ecological welfare for people and following generations.

**Partners:**  
30 universities, enterprises and NGOs in Azerbaijan, Armenia and Georgia. European partners in Ireland and Latvia, 2 representatives from CIM/GIZ.

**Targets:**  
Development of 12 new modules for innovative topics which will be integrated into already existing curricula.



**Outcomes:**

- A common understanding of sustainability and regional development
- Creating modules according to the Bologna standards
- Comparable qualification standards
- New methods and materials for teacher training
- Formal integration of practical placements in the curricula
- Implementation of an eLearning platform
- Building new international academic cooperation

# Project modules

1. Destination management
2. Sustainable tourism
3. Ecotourism
4. Agritourism
5. Practical placements
6. Tour guide education
7. Capacity building for sustainable tourism
8. Intercultural communication and management
9. Language for specific purposes: Tourism
10. Innovative small and medium size enterprises in sustainable tourism
11. Management of cultural heritages
12. eLearning